

News Release

For Immediate Release

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THE FORMER HOMEPLACE RESTAURANT AVAILABLE FOR LEASE

ROANOKE, Va., February 25, 2022 – The iconic Homeplace Restaurant located in the Catawba Valley of Roanoke County is now available for lease. Century 21 Wampler Realty has listed the 8,581-sf building and is looking for a new tenant that will open and operate a business in the vacant property.

Nick Breese Realtor with Century 21 said, “This fantastic multi-use property is nestled in between the beautiful Blue Ridge and Alleghany Mountains, with majestic views and access to the Appalachian Trail. Potential uses for the property include another restaurant, wedding venue, meeting/banquet facility, bed and breakfast, brewery or winery. The Homeplace is a true destination location and is known for bringing visitors to the community from all across the Country.”

Built in 1982, the Homeplace Restaurant has long been recognized as an iconic and significant economic development asset for Roanoke County. Strategically located in the Catawba Valley, the Homeplace has served the community with family style southern cuisine for nearly four decades before closing last year.

Jill Loope, economic development director for Roanoke County said, “The Homeplace Restaurant served as an important destination that gave Roanoke County character and provided scenery and cuisine that was beloved by Roanoke County residents and visitors alike. We look forward to welcoming a new business that continues this tradition and brings the same high-quality experience to the Catawba Valley.”

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