



Contact: Lisa Clause, MBA  
Sr. Director of Marketing & Philanthropy  
Phone: 540.444.4714  
lclause@richfieldliving.com  
[www.RichfieldLiving.com](http://www.RichfieldLiving.com)

---

## Press Release for Immediate Release-Today

May 1, 2019

### ***Richfield Living* Breaks Ground in Roanoke County near Salem, VA to expand Independent Living and build new Skilled Nursing Facility**

**SALEM, VA (May 1, 2019)** – Richfield Living, a not-for-profit retirement community and local leader in senior living and rehabilitation, announces the Groundbreaking Ceremony for expansion of their senior living community on the Salem Campus and other notices regarding their model of care.

*“We are very excited to support the growth of Richfield Living as they move into a new era of retirement living,” states Martha Hooker, Vice Chair of Roanoke County Board of Supervisors.*

**WHEN:** Wednesday, May 1, 2019 at 10am

**WHERE:** Richfield Living- Salem Campus at The Oaks, Alleghany Room,  
3706 Knollridge Road, Salem

- The program begins at 10 am with remarks from officials from the company, Roanoke County, City of Salem, and a resident from the community.
- Media interviews will be available by company representatives that day
- New artist renderings will be revealed at the ceremony
- A large crowd is expected with team members, board members, residents, local officials from Roanoke County and City of Salem, and community partners

#### **About the Richfield Living Community**

Richfield is a not-for-profit community offering a full continuum of senior living services. Located in the Roanoke and Salem communities, Richfield is home to over 600 residents and provides employment to more than 500 employees. From its initial start as a public health center in 1934, Richfield has grown into a leader in retirement living, assisted living, rehabilitation and nursing care.

To learn more, please visit [www.richfieldliving.com](http://www.richfieldliving.com).