

Smith / Packett

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Contact: Court Rosen
(540) 769-5336

Texas Roadhouse Restaurant Coming to South Peak

Local developer Smith/Packett announces the new location of the nationally-recognized restaurant

Roanoke, VA – Smith/Packett, a Roanoke-based real estate development firm, today announced that Texas Roadhouse, a national restaurant company, will open its first area location at South Peak, a mixed-use development in Roanoke County. Texas Roadhouse will join the Hilton Garden Inn as well as single-family and condominium residences as part of the South Peak community.

“We couldn’t be more pleased to welcome Texas Roadhouse to South Peak and our community,” said James R. Smith, Chairman and Chief Executive Officer. “South Peak was designed as a neighborhood that offers a variety of lifestyle options, and Texas Roadhouse’s new restaurant will complement and enhance this unique, amenity-filled community.”

Texas Roadhouse, headquartered in Louisville, Kentucky, has 456 locations in 49 states and five international locations. The new restaurant at South Peak will join their other 12 restaurants already in Virginia. Texas Roadhouse is famous for its hand-cut steaks, ribs, made from scratch sides and fresh ingredients. The restaurant is a welcome addition to South Peak and represents a more than \$2.5 million investment in the region.

South Peak was founded with the vision to transform the unique nature of a mountain setting into a community with truly exceptional quality of living, all while preserving the area’s peaceful beauty. A truly inspiring neighborhood design offers residents varied living choices, restaurant offerings, shopping within the community and close-by, and the opportunity to live a mountain lifestyle all within minutes of downtown and the region’s many attractions.

“Our guiding principle has always been to develop outstanding projects that serve the communities in which they are located, create new and better jobs for residents, and continue to make investments that spur economic growth and activity,” Mr. Smith said. “We could not be more excited that Texas Roadhouse will be opening at South Peak and look forward to helping them achieve success as they join our community.”

“Roanoke County is thrilled with the ongoing progress at South Peak. This mixed-use community continues to develop in a manner consistent with the Community Development Authority plan, and the announcement of the new Texas Roadhouse is yet another commercial success at South Peak,” said Jill Loope, Director of Economic Development for Roanoke County. “This nationwide restaurant company’s entry into the Roanoke market represents a

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significant investment in the community and demonstrates their confidence in the regional economy.”

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To learn more about South Peak, please visit www.SouthPeak.net

To learn more about Texas Roadhouse, please visit www.TexasRoadhouse.com